

The DSAA Master's Degree at ENSAAMA: Design Programs

The DSAA (*Diplôme Supérieur d'Art Appliqué*) Master's program (in 2 years) prepares students for both professional integration and further research leading to a PhD.

ENSAAMA is a public institution and is affiliated with the CNAM (*Conservatoire National des Arts et Métiers*).

The DSAA Master's program trains future professionals capable of taking on project leadership roles in innovation and developing design strategies.

Curriculum Organization This high-level technical program is dedicated to complex design and creation activities, adopting a holistic approach to design. Built on interdisciplinary foundations, it covers three domains: theoretical (philosophy/art history, etc.), cross-disciplinary (plastic arts/infographics, etc.), and professional (creation workshops).

The project-based pedagogical approach stems from the school's close ties with its network of partner companies. Through real-world scenarios, professional commissions, competitions, and project calls, students tackle complex, real-life cases.

Program Structure The DSAA Master's specializations include:

- ***Produire autrement, stratégies et innovations industrielles et institutionnelles - Industrial Design*** - (24 students)
- ***Design d'Espace, Enjeux de territoire - Spatial Design*** - (24 students)
- ***Textile, Matériau, Prospective - Textile Innovation*** - (8 students)
- ***Graphisme et stratégies transmedia - Graphic Design*** - (12 students)
- ***Expériences numériques - Digital Design*** - (12 students)
- ***Stratégies de création en design de marque - Spatial and 3D Branding*** - (8 students)
- ***Métiers d'arts - Contemporary crafts*** - (8 students)

Program Details:

- **Admission Level:** Bachelor's degree with a minimum of 180 ECTS credits.
- **Application:** Directly on the ENSAAMA website for first year Master (M1).
- **Selection:** Based on application and interview.
- **Location:** 63, rue Olivier de Serres - 75015 Paris.
- **Schedule:** Monday to Friday, from September 1 to June 30.
- **Weekly Hours:** Approximately 30 hours per week.
- **Internship:** 12 weeks during the second semester of M1 (May–August).
- **Faculty members:** National education professionals, researchers, designers, art directors, architects, etc.

- **Degree:** 1st and 2nd year Master (M1 + M2) = 120 ECTS.

More info: <https://www.ensaama.net/site/home/international/courses>

Tuition Fees: €300 per year (CNAM registration fee). ENSAAMA itself does not charge tuition fees.

Associated Research Laboratories: ENSAAMA collaborates with research laboratories from institutions such as:

- CNAM (*Conservatoire National des Arts et Métiers*)
- Mines ParisTech
- AgroParisTech
- Université d'Évry
- Sciences Po
- and others.

Associated Lecturers and Partners:

- **Jean-François Gauthier** / Sylva Landscape Rotterdam, Lecturer at Amsterdam Academy of Architecture
- **Pierre Lévy** / Lecturer and Researcher, Holder of the Jean Prouvé Design Chair at CNAM
- **Lucie Marinier** / Lecturer and Researcher, Holder of the Cultural Engineering Chair at CNAM
- **Jérôme Picard** / Architect and Designer, LOCAL Architecture Bergen
- and others.

Partner Territories, Institutions, and Companies:

- Agglomération Seine et Eure
- Airbus Jet
- Cité de l'Architecture et du Patrimoine
- Collectif BETA / Constructive Utopias
- Franklin Azzi Architecture
- KMD Design School – Bergen
- Le French Design by VIA
- Mobilier National et Manufactures des Gobelins
- AREP Society / SNCF Architecture and Design
- Dacia
- Delsey
- L'Oréal
- Décathlon
- 5.5 Designers
- Studio Ravages
- Zamac Design
- Unimev (Union des Métiers de l'Événementiel)
- Shop France (Retail Trade Federation)
- Publicis / BETC
- Institut National du Design Packaging
- Alinea
- Tolix
- Bénéteau
- Patrick Roger
- Chanel
- Cartier
- Granville
- JAD