

OLIVIER DE SERRES

ENSAAMA

École Nationale Supérieure
des Arts Appliqués et
des Métiers d'Art

PARIS

“Welcome to ENSAAMA-Olivier de Serres.

Olivier de Serres was created in 1969 from the reunion of two former renowned schools, « Ecole des Arts Appliqués à l'Industrie » and « Ecole des Métiers d'Art ».

Over the years its high standards and quality courses have been acclaimed for their successful training of creative students ready to work in the fields of visual and audiovisual communication, product design, environmental and interior design and art and craft design.

Its success and specificity attract students from all over France as well as abroad to join its undergraduate and postgraduate courses. The teaching combines artistic and professional knowledge and encourages the development of creativity and technical skills.

The school has long-standing relationships with the art and design industries, which result in exhibitions, fairs, high-quality placements, numerous partnerships and rewarding competitions.

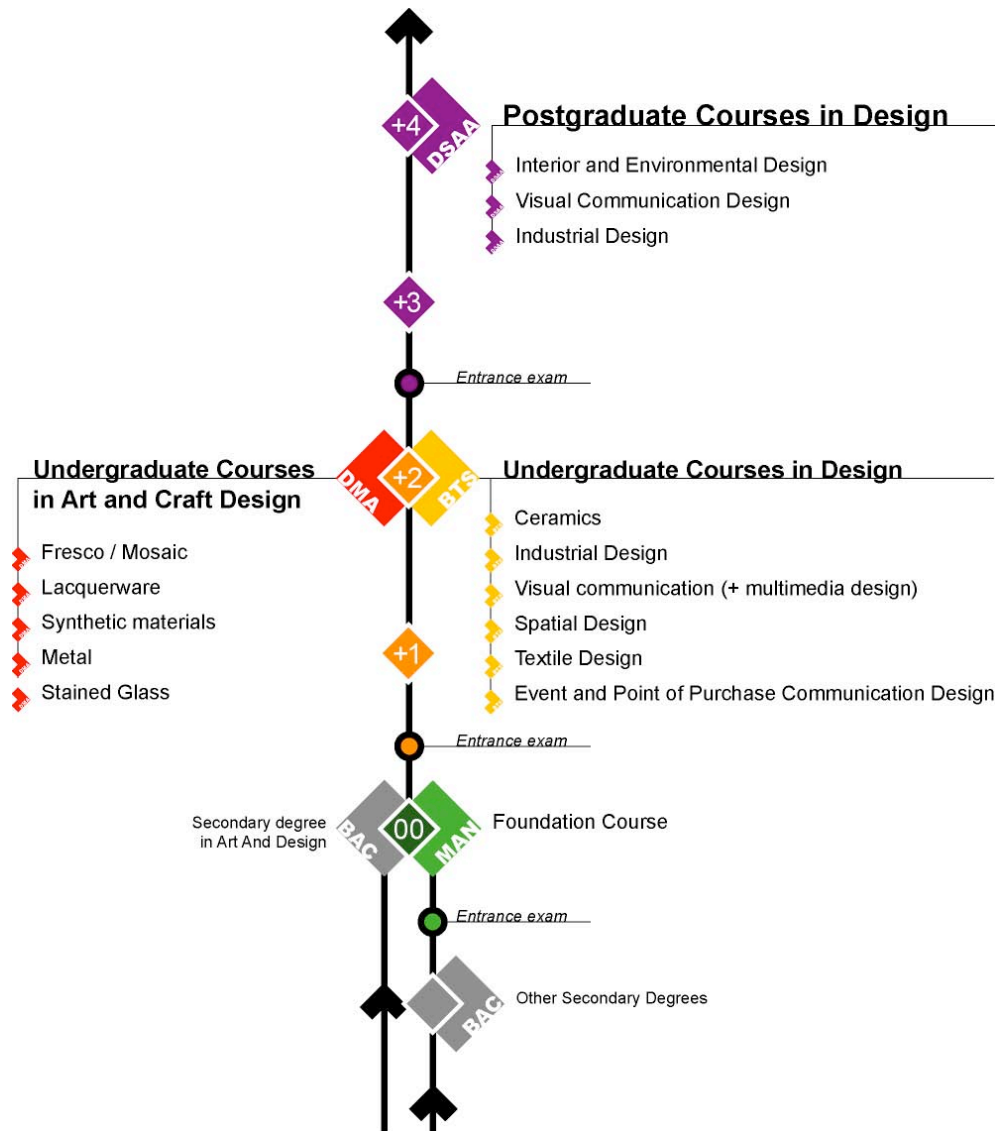
2005 is a year of restructuring. Olivier de Serres is creating new spaces and is reasserting the validity of its mission, the excellence of its courses and the quality of its students.”

The Director,
Marie-José Mascioni.



The future designers of our environment

OUR COURSES



more than 700 students
120 teachers (among which 30% are professionnels)
3 levels
12 degrees
14 studios



Foundation Course



Aims and outcomes

This course allows students with no specific skills in art and design to gain access to undergraduate courses in this area. It is aimed at providing a good knowledge of art, helping students choose the right pathway, and serves as a probationary year for the continuation of their studies.

Course content

Pace and quantity of work make the foundation course quite demanding. The year is divided into three terms during which the students are regularly assessed. Teachers comment on the level achieved by each student in April. Students elaborate a personal file that will serve as a "passport" for future applications including those to placements.

After a foundation course

Students do not necessarily stay at Olivier de Serres. They can apply to a BTS in another school since it follows a national curriculum. A panel will decide whether admission in the required TS section is possible, depending on the quality of the year's work and on the level achieved.



Undergraduate Courses in Design

Aims and outcomes

BTS courses are aimed at developing the students' creative potential and skills and at gaining access to postgraduate courses and careers as assistant designers.

Course content

Cultural and scientific training

Students are asked to improve their analytical and communicative skills and to develop their awareness of the issues at stake.

Artistic, Technical and professional training

Students are encouraged to develop their imagination, aesthetic sensibility and critical judgement and to become proficient in doing art so as to be able to express and translate their ideas two-dimensionally. Studio teaching allows students to learn how to analyse the starting points of a project and to become aware of a brief's constraints in order to see the creative process through to completion. Research and experimentation lead to modelmaking and prototyping. Traditional and new techniques are combined. On completion of the first year, students have to do a four- to six-week placement.



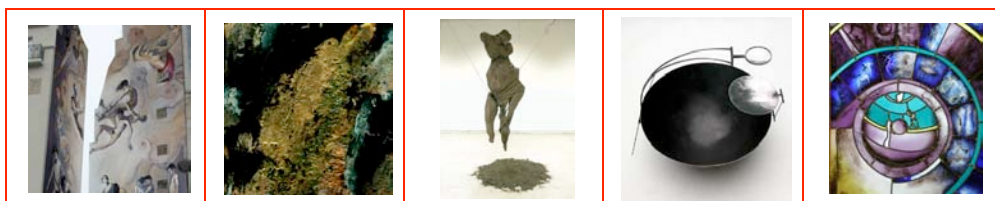
Undergraduate Courses in Art and Craft Design

Aims and outcomes

The courses are aimed at training designers-makers in art and craft design who will have the ability to work independently or collaboratively.

Course content

Training relies on an equal balance between technological, economic and sociological knowledge, expressive skills and creativity. Projects, activities and research are based on interdisciplinary practices. Final graduation is evaluated by a panel equally composed of professionals and teachers. On completion of the first year, students have to do a four- to six-week placement.





Postgraduate course in Design, 3 pathways: Product design, Interior and environmental design, Visual communication

Aims and outcomes

This postgraduate course is aimed at training highly competent professionals who will work as project managers for companies or in creative departments.

They will have to

- . take part in the analysis stage of a project, helping to define the users' needs and aspirations,
- . lead and manage the conception of a project with various partners,
- . define and promote the artistic qualities of the project,
- . supervise the technical making of the project,
- . collaborate with the executives before and after the design and making of the project.

Course content

The course is aimed at developing critical methods that will ensure that projects are rooted in the current social, cultural and economic context. There are three pathways that are complementary and in some ways similar and yet each with specific characteristics. The identity of the course relies for a large part on their co-existence. Some modules are common to all three pathways, some are specific to each one.

Students improve their knowledge and skills and extend their fields of research to any subjects that might be necessary to carry their projects through.

This enables them to progress constantly, taking into account the new data they come across as well as the ever changing ideas, aspirations and technologies.

Studio teaching can include working on industry commissioned programmes.

	Cultural training			Artistic training		Professional training			
	Human sciences	Foreign languages	Economics and management	Artistic experimentation	Art history	Studio	Applied technology	Computer graphics	Communication techniques
DS2	66 h	66 h	-	66 h	66 h	627 h	66 h	33 h	66 h

The second year of the course is aimed at making students ready to work as project managers.

It is project-oriented with the students' research as a starting point

Throughout the year, students must show autonomy in the way they handle their project. They have to synthesize their ideas, to formulate hypotheses and to take into account the sociological, psychological and political issues at stake in their projects. They have to make justified choices and to combine technical and artistic approaches while aiming at overall coherence.

The studio module consists in a dissertation and a project. The dissertation should highlight the project's different stages : research, choices, development and completion. It is defended in front of a jury equally composed of professionals and teachers

DS1	74 h	74 h	74 h	148 h	74 h	481 h	74 h	111 h	74 h
------------	-------------	-------------	-------------	--------------	-------------	--------------	-------------	--------------	-------------

The first year of the course is aimed at developing the students' research, analysis, and development methods.

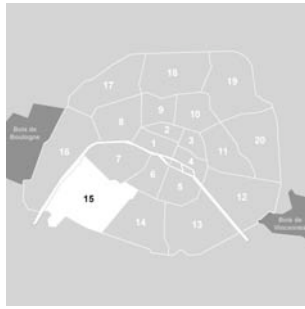
Human sciences, artistic experimentation, technological and technical approaches are taught to direct the students' progress.

Team work on common projects ensures collaboration between the three pathways.

On completion of the first year, students have to do a four-week placement.



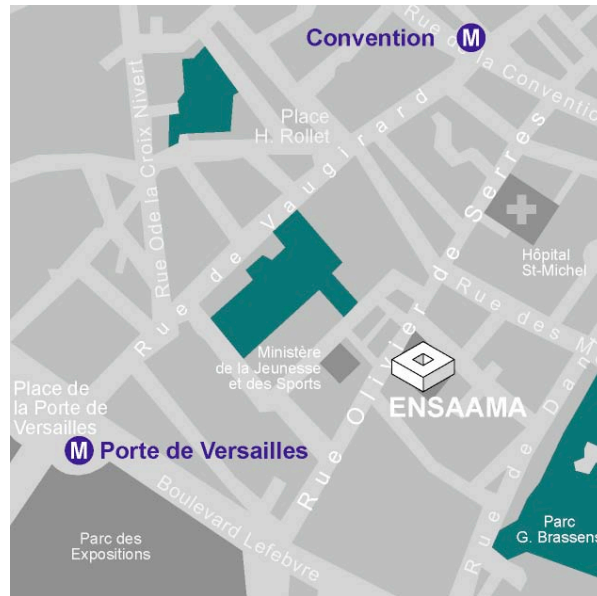
LOCATION & CONTACT DETAILS



ENSAAMA
63-65, rue Olivier de Serres
F 75015 PARIS
Tél. : (33) 01 53 68 16 90
Fax : (33) 01 53 68 16 99

www.ensaama.net

Coordinator for international relations :
relations-internationales@ensaama.net



École
Nationale
Supérieure
des Arts
Appliqués
et des
Métiers
d'Art

65, rue
Olivier de Serres
F 75015 Paris
Tél. 33 (0) 1 53 68 16 90
Fax 33 (0) 1 53 68 16 99
www.ensaama.net

INTERNATIONAL OFFICE

Olivier de Serres is very active in developing international relations. For years now, students have come from all over the world to study with us. We also encourage our own students to apply to schools abroad. Our international office provides them and international students with all the necessary help.

Exchange programs

Exchange schemes are set up within the European-SOCRATES-ERASMUS programme as well as directly with partner institutions inside and outside Europe. Olivier de Serres is a member of CUMULUS - International Association of Universities and Colleges of Art, Design and Media.

Academic year

Autumn semester: Beginning of September –end of January
Spring semester: Beginning of February – end of May

Individual applications

Foundation, Undergraduate courses:

If you wish to apply to our foundation year or any of our undergraduate courses, please contact our coordinator for international relations.

Postgraduate/EduFrance/Eduart:

EduFrance is a public body created in 1998 by the French ministries of education and foreign affairs. Its purpose is to promote French higher education and encourage international students to choose France for all or part of their postsecondary education. They recently created a website called Eduart for students who wish to study art and design in France to apply online. From January 2006, applications to the DSAA postgraduate course should be made through <http://www.edufrance.net/eduart>

Teaching languages:

All tuition is provided in French. Most students and some teachers can speak English. The school is only a short bus ride (soon to be a tramway ride !) away from the Cité Internationale Universitaire de Paris, a student residence in the 14th arrondissement. Their Esp@ce Langues, a multimedia center for learning languages, can be used by students for about 60€ a year.

Costs (studying and living)

Fees for international students will not be higher than 600€ per semester. Living expenses in Paris are about 1000€ per month, including rent, transportation, food and materials. The school's international office can provide assistance in finding accommodation.

ECTS

To make study programmes easy to read and compare for all students, local and foreign, ENSAAMA is currently introducing the European Credit Transfer System.